

PITCHING SCRIPT

You can either send this to:

1. Prospective client's Social Media **DM** OR
2. Go To their Website, get their email address - For **Cold-Emailing**
 - Use your own Custom mail - username@domain.com, hello@dsptech.com.ng, samuel@adelekesamuel.com

Email Subjects to explore:

- Here's the Top Notch Video I Produced for You for FREE **(Remember the power of free. Even the richest people love gifts and free things).**
- If results are what you desire...then the promise land awaits: **This invites greater curiosity.**

Template With Free Samples please modify, edit and use appropriately

→ INTRODUCTION

Hi Valued (name),

My name is (Adeleke Samuel)

→ Establishing Connection: Finding a common ground

I've been following you on/your posts... I read your blog posts/attend your webinar/subscribe to your email list/I was at your last event/I read your book on... etc

Example: I'm your consistent follower on almost all the social media accounts you have. (Make sure you do this as soon as you compile the name).

→ Custom Problem Definition

I checked your website or social media accounts and I see that you use the same format of video with your competitors and I thought I could add some uniqueness so you can create an Uncontested Market space for your business by

using a Whiteboard Animation Video in your Marketing Campaigns. (capturing his mind here)

→ Your own Unique Solution

Due to this, I've decided to Creatively produce an attention grabbing and highly engaging Whiteboard Animations Video for your business so as **to attract new customers and also convert them to repeated paying customers** (Stylishly selling yourself)

>> Kindly check the content here: [Link to the Video](#)

→ Quality: Understand The Value

Please note that this is an original content that hasn't been shared or published anywhere as I wrote the video script and produced the video specifically with you and your company in mind and thought that if you like the content of the video, you might want to consider using it on your Social media platforms as one of yours.

→ The Power of FREE

The Video is now yours and you're free to do as you wish with it.

That said, kindly note that I don't want anything in return for this nor do I want to be credited.

→Your Main Pitch

However if you love my Whiteboard Animations Video and will like to see some other ones I've produced in the past maybe we could talk about working together at some point, I'll be glad to share.

I look forward to hearing from you.

Cheers,
(Your name).